2027 Boonah Show
Sponsorship Form 28 & 29 May 2027

Please note that an online form is available and is the preferred method of application. Please visit our website at: www.boonahshowsociety.org.au and click on the Sponsors link to complete your form online.

Return your completed form:

Boonah Show Society Inc

PO Box 1, Boonah Qld 4310
Phone: **07 5463 1124**
Email: **admin@boonahshowsociety.org.au**

Business details

Business / Organisation Name: _____

Contact Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

I would like to be contacted regarding becoming the **Named Sponsor** of the Entire Boonah Show for 2027.

☐ Yes

Named Sponsor Opportunity

The Boonah Show Society also offers one exclusive opportunity for a business seeking our highest level of partnership to become the Named Sponsor of the entire 2027 Boonah Show.

☐ **Yes, I would like to be contacted to discuss becoming the Named Sponsor of the 2027 Boonah Show.**

The partnership package and investment will be tailored in consultation with the Boonah Show Society.

Other Sponsorship levels

Please select your preferred sponsorship level:

☐ Platinum Sponsor — $5,000 + GST

☐ Diamond Sponsor — $2,500 + GST

☐ Premium Sponsor — $1,500 + GST

☐ Gold Sponsor — $1,000 + GST

☐ Silver Sponsor — $750 + GST

☐ Bronze Sponsor — $500 + GST

☐ Community Sponsor — $250 + GST

Sponsorship allocation

If you would like your sponsorship directed towards particular Show activities, please indicate your preferences below. Leave blank if you are happy for the Boonah Show Society to allocate your sponsorship where it is most needed.

1. _____

2. _____

Naming rights preferences

For Platinum and Diamond Sponsors

Naming rights are available for eligible Show events, sections or activities, subject to availability and approval by the Boonah Show Society. Platinum Sponsors receive priority selection.

Please indicate your preferences:

1. _____

2. _____

3. _____

Terms & Conditions

1. **Sponsor information and logos**
Sponsors must provide any business information, high-resolution logos, advertising material or other promotional assets reasonably required by the Boonah Show Society to provide the benefits included in their sponsorship package. Where applicable, if a suitable logo is not supplied, the Society may use the sponsor's business or organisation name instead.

2. **Invoicing and payment**
Sponsors will be invoiced for the value of their selected sponsorship package plus applicable GST. Unless otherwise agreed with the Boonah Show Society, invoices are payable within 30 days.

3. **Sponsorship benefits**
Sponsorship must be paid before the sponsor receives the benefits associated with the relevant sponsorship package. Sponsorship that remains unpaid by the due date may be cancelled by the Boonah Show Society at its discretion.

4. **Sponsor-supplied signage**
Where on-ground signage is included in the selected sponsorship package, signage is to be supplied by the sponsor and is subject to Boonah Show Society approval.

Sponsor-supplied signage must be collected from the Boonah Showgrounds by 30 June 2027, unless the sponsor's approved sponsorship package includes a year-round signage opportunity.

Approved year-round signage is subject to Boonah Show Society approval and any conditions advised by the Society.

The Boonah Show Society accepts no liability for loss of or damage to sponsor-supplied signage.

5. **Signage approval**
All sponsor signage is subject to approval by the Boonah Show Society. The Society may determine appropriate signage size, quantity, location and placement having regard to the relevant sponsorship package and Show requirements.

6. **Temporary removal or covering of signage**
Where required for safety, operational or commercial reasons, sponsor signage may be temporarily removed or covered at the discretion of the Boonah Show Society.

7. **Naming rights**
Naming rights for eligible Show events, sections or activities are subject to availability and approval by the Boonah Show Society. Platinum Sponsors receive priority selection.

8. **Promotional opportunities**
Sponsorship benefits, including advertising, social media recognition, signage, trade space, naming rights, media recognition and other promotional opportunities, will be provided in accordance with the sponsor's selected package and are subject to the conditions outlined in the 2027 Boonah Show Sponsorship Prospectus.

Where a benefit is stated as being available "where applicable" or subject to approval, its availability cannot be guaranteed.

9. **Acceptance of sponsorship**
The Boonah Show Society reserves the right to accept or decline a sponsorship application at its discretion.

Sponsor declaration

By signing this form, I confirm that I am authorised to make this commitment on behalf of the business or organisation named above.

I have read and agree to the Terms & Conditions of sponsorship and confirm our support of the 2027 Boonah Show, to be held on 28 and 29 May 2027.

Name: _____

Position: _____

Signature: _____

Date: _____

Thank you for supporting the Boonah Show and the community behind it.